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NEWS RELEASE

**CONTACTS**

**Spokesperson**

Martina Flink

Avinode Group

Senior Growth Marketing Manager

Office: +46 31 751 00 00

Mobile: +46 769 46 69 04

[Martina.Flink@avinode.com](mailto:Martina.Flink@avinode.com)

**Interview Requests**

Deanna Harms

Greteman Group

Executive Vice President

Office: 316.263.1004, ext. 111

Mobile: 316.214.3467

[DHarms@GretemanGroup.com](mailto:DHarms@GretemanGroup.com)

**PHOTOGRAPHY FOR DOWNLOAD**

<https://www.gretemangroup.com/press/schedaero/>

**EMBARGOED FOR RELEASE UNTIL APRIL 5, OPENING DAY OF NBAA S&D CONVENTION**

**Break Free from Paper: Get Into the Flow with Schedaero**

**REMOTE across the United States** – Everyone everywhere seems to be searching for a state of flow. Schedaero offers it. This next-generation, flight operations platform now delivers U.S. operators a complete replacement to their existing flight scheduling and aircraft management. Schedaero knows it has the right product at the right time.

“Change can be hard, but the very tangible advantages achieved through modernization make it worthwhile,” says Kevin Klein, Schedaero director of customer success. “We’re there with our customers every step of the way, including helping them gain buy-in across their organization and a commitment to implementation. Customers think of us as part of their team. We do, too.”

**Embracing the Future at SDC2022**

A large Schedaero team will be on hand at NBAA Schedulers & Dispatchers (SDC2022), Booth #1829 to help generate that buy-in through education – and fun. Its recently launched [*Get Into the Flow with Schedaero* campaign](https://www.schedaero.com/the-flow-of-schedaero) will be featured prominently on Schedaero’s social media to playfully emphasize the very serious benefits of going digital and paper free.

A [*Get Into the Flow with Schedaero* playlist](https://open.spotify.com/playlist/5eOgQHvi7ibaamTcaOGYXw?si=d9f6fea4608049fa) on Spotify promises to boost concentration for better productivity. It’s based on scientific research conducted by cognitive behavioral therapist Dr. Emma Gray. It shows that music with 50-80 beats per minute can stimulate learning, heighten focus and put the brain into an alpha state where you’re relaxed, yet attentive.

“The headaches and frustrations of constant changes, complex crew logistics and having so many players involved do make operators feel like screaming and pulling their hair out at times,” says Klein. “Thankfully, we’ve found a better way.”

Enhancements to the Schedaero toolkit promise to help schedulers, dispatchers, pilots and crew find flow. These include a robust, new duty dashboard and digital crew schedule. Schedaero’s smooth onboarding process with dedicated support professionals has been taken to the next level with newly released training videos, available 24/7, perfect for highly mobile pilots and flight crews.

“Customers who’ve embraced these new, easy-to-use tools are so glad they did,” says Klein. “They don’t miss all the manual handling, back-and-forth emails, paper trail and quickly outdated Excel spreadsheets. They’re better in every way.”

Modernization, collaboration and future-proofing operations are key themes at SDC2022. So is making schedulers and dispatchers’ jobs easier. The Elevate Your Efficiency panel from 3:45-5 p.m., Tuesday, April 5 includes Genesis Dela Cruz, Schedaero SaaS B2B account executive. Dela Cruz will speak about everything from reducing deadheading and streamlining processes to fuel purchasing and scheduling efficiently.

“Schedaero’s new flight-op features should really encourage and drive adoption,” says Dela Cruz. “Greater digital implementation needs to happen throughout the aviation industry, but no one will benefit more than schedulers and dispatchers. Small, medium and large operators can all profit. The time has come.”

**Growing to Accommodate the Coming Shift to Digital**

Schedaero has doubled its U.S.-based customer success team and made substantial changes to its product offering. More will be announced yet this year. These include a build out of maintenance features and additional improvements in the already-popular crew app.

“We’re a company on the move,” says Klein. “We’re breaking down barriers to digitization by building out our customer-facing roles and onboarding to better serve our growing customer base. Operators see us as the answer to their needs – a powerful, paperless flight operations platform that communicates seamlessly with all departments, while providing the needed checks and balances for added safety and efficiency.”

Since entering the marketplace 12 years ago as part of the Avinode Group, Schedaero has made numerous advances. A key one launched in 2018: its open APIs (application program interfaces that enable software to talk to each other). Other closed systems do not give operators the same freedom to leverage their own data. In 2020 the Avinode Group joined the World Fuel Services family. This gives Schedaero customers access to up-to-date fuel pricing, quick fuel request responses and easy invoicing.

Schedaero is based in Gothenburg, Sweden, with offices in Portland, OR, and remote team members located across the United States in multiple time zones. [schedaero.com](https://www.schedaero.com/)

**About Avinode Group**

The Avinode Group is a leading technology and data partner for the business aviation industry. Each of its tools deals with a different aspect of the process. The classic Avinode marketplace is both the industry standard and the world’s largest service of its kind. Schedaero helps fix every single detail of fleet management and scheduling, while Paynode applies the Group’s innovation and expertise to the whole payment process.